



## Board of Directors Meeting - MINUTES

Minnesota Association for Environmental Education

**When:** July 9th, 2015 6:30PM-9:00PM

**Location:**

Kristen Poppleton's 1435 Goodrich St. Paul 55105

**Board Members Present:**

Angela Bianco, Jennifer Elsen, Liz Hasty, Ethan Lewis, Molly Phipps, Kristen Poppleton, Lindsay Raab, Callie Recknagel, Liz Selander, Wendy Tremblay

*Present via online video medium:* Matti Erpestad, Katie-Lyn Bunney

*Absent:* Liz Selander

*Quorum Present?* Yes

- 6:41 Meeting begins, Approve agenda (motion by Lindsay Raab, 2nd Liz Hasty, passed)
- 6:42 Approve Consent Agenda (motion by Matti Erpestad, 2nd Katie-Lyn Bunney, passed)
- Committee reports (any that need to be pulled from Consent Agenda)
  - Also: approve May Meeting minutes (motion by Matti Erpestad, 2nd Angela Bianco, passed)
    - Wendy arrives
- 6:44 Governance items:
- Elections
- Four positions to fill (Jennifer, Kristen, Katie-Lyn, Matti leaving)
  - Wild Apricot database as a method to recruit new board members
    - We're lacking members with strong policy experience
    - Callie (probably) will help with election details instead of Katie-Lyn
  - September board meeting details
    - Lindsay will sit in to lead the meeting if Molly and/or Katie-Lyn are absent
  - Wild Apricot discussion tabled until Callie arrives (motion by Kristen Poppleton, 2nd Jennifer Elsen, passed)
- 6:55 No Treasurer's report; need to find someone to take over these responsibilities either short or long-term
- 6:58 Strategic Planning discussion tabled until Callie arrives (motion by Jennifer Elsen, 2nd Angela Bianco, passed)
- 6:58 July Feast Forward (Wendy)
- Hosts are handling the food, advertising
  - Looking for a MAEE board member to volunteer to work at the registration table

MAEE can boost event via Facebook

Will mention the next happenings at event (e.g. October Feast Forward)

7:15 October Feast Forward (Matti)

Idea is to have a program from about 10 am to 3pm

The first part would be “expo” sort to introduce what is happening in the EE world in the Duluth area and Northern Minnesota--involving UMD grad and undergrad programs, local organizations that provide programming for formal educators

The audiences addressed would be UMD students, local elementary school teachers and those involved in environmental education outside of Duluth

After the expo, there would be lunch at Hartley. Detailed to be figured out

After lunch there would be a variety of programs. Potential program: bird-banding, visit to Hawk Ridge Center, hike to Rock Knob at Hartley Nature Center, and a visit/play session at Hartley's Nature Playscape

Workshop dates/Collaborating with MN Valley NWR (Wendy, Jennifer)

-Thinking about the possibility of doing workshops on the Friday before or a different date all together

7:41 Return to Strategic Planning discussion

Going over document in Google Docs as a team

Plan is to solidify the Strategic Plan by September and present to membership

Reflect on plan and share with other Board Members

Next steps between now and 19th: short, medium and long term goals are set and changes suggested should be made

Include impact measures (like a logic model)

Will present tentatively at July 19th event and then modify based on feedback

We'll vote on the final, official Plan during the September meeting

8:10 Break

8:24 Advocacy meeting and plan

MAEE as Regional Advocates

Liz H and Callie are meeting and making progress on how we can work as advocates

Liz and Callie will keep working and provide an update in September

8:35 Annual Fund /Fundraising (Molly)

Follow-up emails have been sent

Need to do a more follow up to get more responses

On donors list in Google Docs, there will be a column added on whether they have donated or not

Those donating more than \$25 will get a thank you note

Those that donate \$25 or under

8:41 Advocacy Plan

3 categories of plan established: 1) MAEE as advocates in MN; 2) MAEE and members as advocates for EE opportunities in community; 3) Equity: supporting diverse communities members

8:45 MEEC - auction basket, other stuff

A Google document will be created to list potential donations from each board member

We need to figure out transportation and carpools; reservations can usually be made about a week before; the goal is to get 30 people

Ideas can be sent to Liz and we'll return to the issue as MEEC gets nearer

8:57 Awards

Nominations officially close tomorrow; we've had 6 so far

What will award ceremony look like at MEEC?

Angela is looking for partners to coordinate with Liz and think about what the awards will look like

Wild Apricot issue can be returned to at next meeting

9:0 Adjourn (motion by Matti Erpestad, 2nd Lindsay Raab, passed)